

# CF Fairview Pointe Claire

CF Fairview Pointe Claire is well-positioned to capture high-income pockets on the West Island of Montreal.

The ideal combination of best-in-class retailers and a vibrant setting has made the centre one of the premier retail destinations in the region, winning majority shop versus the competition.



ARITZIA

Brown



COACH



lululemon athletica

ZARA



## KEY FACTS

SALES PER  
SQ. FT.

\$968

NUMBER OF  
STORES

175

GLA SQ. FT.

1,002,085

Data as of June 2025

FOOD COURT  
SALES PER SQ. FT.

\$2,491

CRU  
SQ. FT.

357,876

LOCATION  
Pointe-Claire, QC

ACCESS  
Bus Connections & REM Rail  
Transit Planned for 2024

ANCHORS  
Simons  
Winners/Homesense  
Sports Experts/Atmosphere  
Best Buy  
Decathlon (2023)  
Imaginaire (2024)

## SHOPPER PROFILE

AVERAGE HOUSEHOLD INCOME

\$133,199

AVERAGE AGE

42

DWELL TIME

60 mins





## POINTE CLAIRE AT A GLANCE



Located in Montreal's affluent West Island area



Primary sectors that fuel the region's economic base include retail, healthcare and sciences



Home to eight municipalities and two boroughs



Two major highways (20 and 40) bisect the territory from east to west



Primary transit hub for the West Island is located at CF Fairview Pointe Claire

## OUR COMMUNITY

- The West Island includes a diverse business community and is home to several company headquarters with more than half the daytime population made up of professionals.
- Affluent neighbourhood with above average household incomes in the primary trade area.

## TRADE AREA



Total Population: 1,603,258



Household Income: \$120,495



Household Incomes: with > \$100,000 41%

