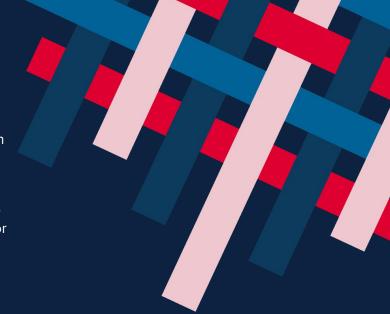
# **CF** Fairview Mall

CF Fairview Mall ranks among the top 20 shopping centres in Canada for sales productivity thanks to its optimal location in a particularly dense trade area.

The centre's unique mix of retailers, restaurants, experiences and its easily accessible location make it a gathering place for the growing trade area.



ZARA



SEPHORA



**BOSS** 

ARITZIA











## KEY FACTS

SALES PER SQ.FT.

\$1,104

NUMBER OF STORES

167

GLA SQ. FT.

851,662

Data as of June 2025

FOOD COURT

SALES PER SQ. FT.

\$3,315

CRU

SQ. FT.

400,088

LOCATION

North York

ANCHORS

Silver City

ACCESS

TTC Connections (Don Mills Station)

& Highway 401

#### SHOPPER PROFILE

AVERAGE HOUSEHOLD INCOME

\$113,432

AVERAGE AGE

DWELL TIME

39

60 mins





## OUR COMMUNITY

- High growth trade area with five major condo developments adding 10,000 residents to the neighbourhood.
- Proximity to the Don Valley Parkway and Hwy 401 make the centre easily accessible from across the GTA.
- Household income in the primary trade area is higher than the Canadian national average.

## TORONTO AT A GLANCE



7M population in the Greater Toronto Area



4th largest North American metropolitan area



20% of Canada's GDP production



Headquarters to Canada's major banks and centre of the financial industry



One of the most multicultural cities in the world

## TRADE AREA

ŤŤ	Total Population:	2,489,885
	Household Income:	\$147,670
\$	Household Incomes: with > \$100,000	47%

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