

# CF Fairview Mall

CF Fairview Mall ranks among the top 20 shopping centres in Canada for sales productivity thanks to its optimal location in a particularly dense trade area.

The centre's unique mix of retailers, restaurants, experiences and its easily accessible location make it a gathering place for the growing trade area.

ZARA

H&M

SEPHORA

SPORTCHEK

BOSS  
HUGO BOSS

ARITZIA



UNI  
QLO



LEGO



## KEY FACTS

SALES PER  
SQ. FT.

**\$1,040**

NUMBER OF  
STORES

**167**

GLA SQ. FT.

**851,662**

*Data as of June 2024*

FOOD COURT  
SALES PER SQ. FT.

**\$3,246**

CRU  
SQ. FT.

**400,088**

LOCATION

North York

ACCESS

TTC Connections (Don Mills Station)  
& Highway 401

ANCHORS

Hudson's Bay  
Silver City

## SHOPPER PROFILE

AVERAGE HOUSEHOLD INCOME

**\$100,169**

AVERAGE AGE

**39**

DWELL TIME

**52 mins**





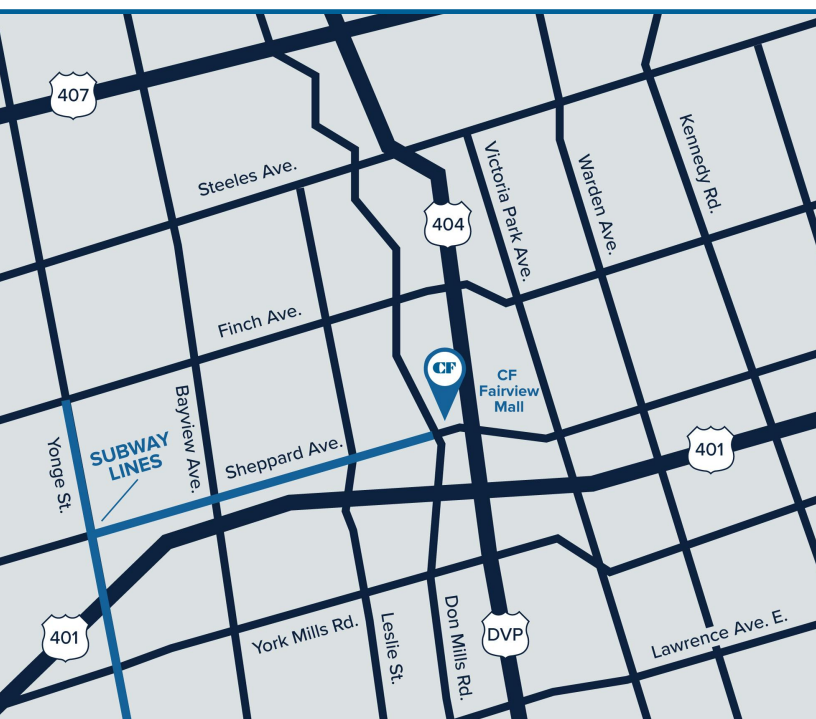
**OUR COMMUNITY**

- High growth trade area with five major condo developments adding 10,000 residents to the neighbourhood.
- Proximity to the Don Valley Parkway and Hwy 401 make the centre easily accessible from across the GTA.
- Household income in the primary trade area is higher than the Canadian national average.

**TORONTO AT A GLANCE**

- 6.8M population in the Greater Toronto Area
- 4th largest North American metropolitan area
- 20% of Canada's GDP production
- Headquarters to Canada's major banks and centre of the financial industry
- One of the most multicultural cities in the world

	Primary Trade Area	Secondary Trade Area	Total Trade Area
Population	1,064,716	1,489,705	2,554,421
Household Income	\$127,450	\$140,762	\$135,008
Households with Income > \$100,000	46%	53%	50%



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