

# CF Champlain

CF Champlain is the premier retail destination in New Brunswick and the largest and only full-service shopping centre in its trade area.

CF Champlain outperforms the competition on all key performance indicators, offering a diverse retail mix to cater to its distinct customer base.



## KEY FACTS

SALES PER  
SQ. FT.

**\$789**

NUMBER OF  
STORES

**140**

GLA SQ. FT.

**558,360**

*Data as of June 2024*

FOOD COURT  
SALES PER SQ. FT.

**\$2,963**

CRU  
SQ. FT.

**264,221**

LOCATION

Dieppe  
Greater Moncton Area

ACCESS

Bus Connections  
& Trans Canada Highway

ANCHORS

Bass Pro Shops  
Walmart  
Sobeys

## SHOPPER PROFILE

AVERAGE HOUSEHOLD INCOME

**\$96,321**

AVERAGE AGE

**41**

DWELL TIME

**42 mins**





**OUR COMMUNITY**

- City of Dieppe, part of Greater Moncton, is an evolving community with a projected growth of 2% by 2026.
- Over 72% of the population speak both English and French.
- The community has become a large retail, recreation and services hub.

**MONCTON AT A GLANCE**



1.5M people live within a 2.5-hour drive of Greater Moncton



Moncton is the fastest growing urban centre in Atlantic Canada, with the second lowest cost of living in Canada

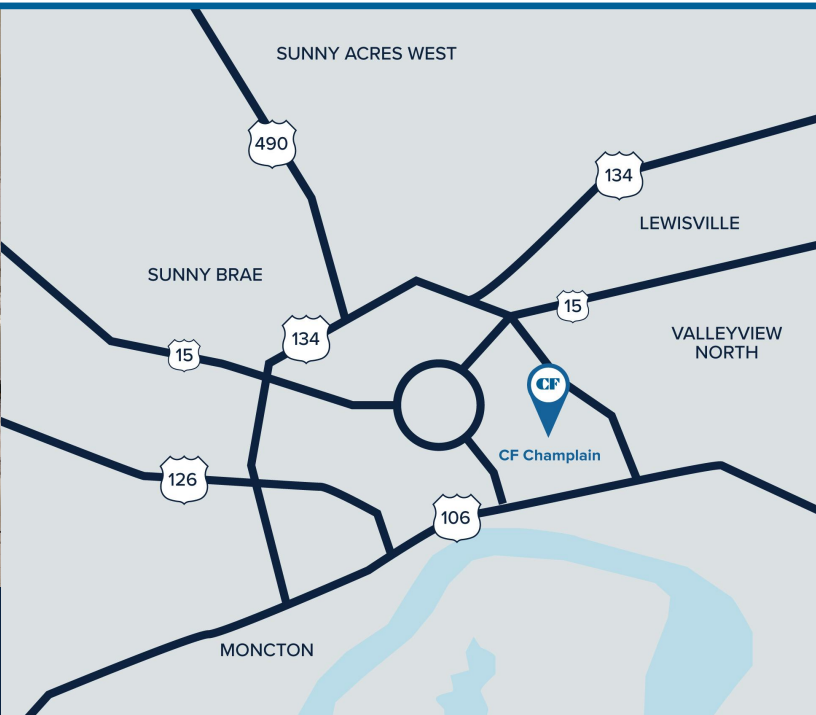


Diversified workforce with key industry sectors: communication, retail, health care, education and food



Over 72% of the population speak both English and French

	Primary Trade Area	Secondary Trade Area	Total Trade Area
Population	154,842	136,874	291,716
Household Income	\$97,844	\$86,706	\$92,570
Households with Income > \$100,000	38%	32%	35%



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