

CF Fairview Mall

CF Fairview Mall ranks among the top 20 shopping centres in Canada for sales productivity thanks to its optimal location in a particularly dense trade area.

The centre's unique mix of retailers, restaurants, experiences and its easily accessible location make it a gathering place for the growing trade area.

ZARA

H&M

SEPHORA

SPORTCHEK

BOSS
HUGO BOSS

ARITZIA



UNI
QLO



LEGO



KEY FACTS

SALES PER
SQ. FT.

\$1,121

NUMBER OF
STORES

167

GLA SQ. FT.

851,662

Data as of September 2025

FOOD COURT
SALES PER SQ. FT.

\$3,340

CRU
SQ. FT.

400,088

LOCATION

North York

ANCHORS

Silver City

ACCESS

TTC Connections (Don Mills Station)
& Highway 401

SHOPPER PROFILE

AVERAGE HOUSEHOLD INCOME

\$113,432

AVERAGE AGE

39

DWELL TIME

60 mins





TORONTO AT A GLANCE



7M population in the Greater Toronto Area



4th largest North American metropolitan area



20% of Canada's GDP production



Headquarters to Canada's major banks and centre of the financial industry



One of the most multicultural cities in the world

OUR COMMUNITY

- High growth trade area with five major condo developments adding 10,000 residents to the neighbourhood.
- Proximity to the Don Valley Parkway and Hwy 401 make the centre easily accessible from across the GTA.
- Household income in the primary trade area is higher than the Canadian national average.

TRADE AREA



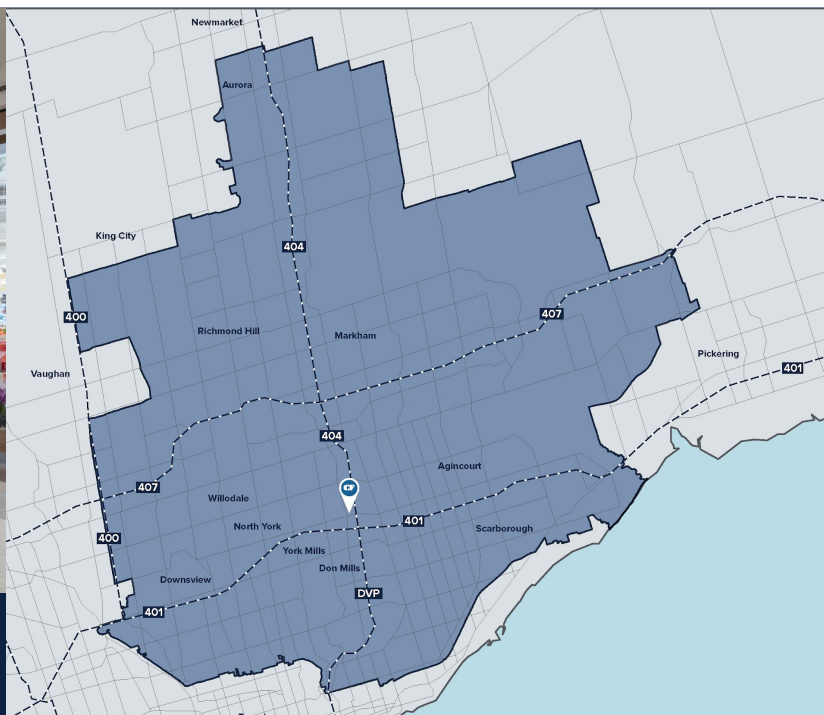
Total Population: 2,489,885



Household Income: \$147,670



Household Incomes: 47%
with > \$100,000



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