

CF Champlain

CF Champlain is the premier retail destination in New Brunswick and the largest and only full-service shopping centre in its trade area.

CF Champlain outperforms the competition on all key performance indicators, offering a diverse retail mix to cater to its distinct customer base.



KEY FACTS

SALES PER
SQ. FT.

\$784

NUMBER OF
STORES

140

GLA SQ. FT.

558,360

Data as of Mar 2024

FOOD COURT
SALES PER SQ. FT.

\$2,904

CRU
SQ. FT.

264,221

LOCATION

Dieppe
Greater Moncton Area

ACCESS

Bus Connections
& Trans Canada Highway

ANCHORS

Bass Pro Shops
Walmart
Sobeys

SHOPPER PROFILE

AVERAGE HOUSEHOLD INCOME

\$96,321

AVERAGE AGE

41

DWELL TIME

42 mins





OUR COMMUNITY

- City of Dieppe, part of Greater Moncton, is an evolving community with a projected growth of 2% by 2026.
- Over 72% of the population speak both English and French.
- The community has become a large retail, recreation and services hub.

MONCTON AT A GLANCE



1.5M people live within a 2.5-hour drive of Greater Moncton



Moncton is the fastest growing urban centre in Atlantic Canada, with the second lowest cost of living in Canada



Diversified workforce with key industry sectors: communication, retail, health care, education and food



Over 72% of the population speak both English and French

	Primary Trade Area	Secondary Trade Area	Total Trade Area
Population	154,842	136,874	291,716
Household Income	\$97,844	\$86,706	\$92,570
Households with Income > \$100,000	38%	32%	35%

