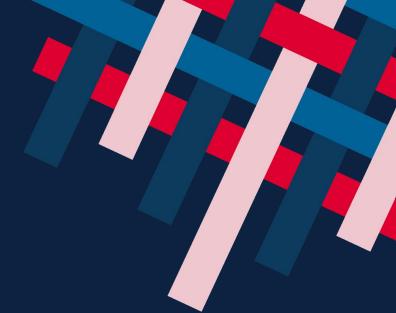
CF Masonville Place

Located in London's prosperous North End within walking distance of the Western University campus, CF Masonville Place is the region's fashion and entertainment destination.

With multiple first-to-market retailers such as Apple, Athleta and JD Sports, CF Masonville Place continues to be one of the most productive centres in SW Ontario.



ARITZIA

FOOD COURT

\$3,142

318,646

CRU

SQ. FT.

SALES PER SQ. FT.

lululemon 🕡 athletica

SEPHORA THE KEG

Hall VIC

Victoria's Secret

SPORTCHEK

KEY FACTS

SALES PER SQ. FT.

\$1,142

NUMBER OF

154

GLA SQ. FT.

663,457

Data as of June 2025

SHOPPER PROFILE

AVERAGE HOUSEHOLD INCOME

\$122,571

AVERAGE AGE

DWELL TIME

38



60 mins

London's North End

LOCATION

A C C E S S London Transit Commission (LTC) Bus Connections

ANCHORS

SilverCity Marshalls / Homesense The Rec Room



Ω lululemon

LONDON AT A GLANCE



11th-largest metropolitan area in Canada

£

Economic activity centered around sales and service, sciences, government, business and finance

PANDÖRA



Home to Canadian headquarters for industry sector leaders



Western University and Fanshawe College account for nearly 50K full-time and 25K part-time students year round

TRADE AREA

İţİ	Total Population:	735,254
	Household Income:	\$116,083
\$	Household Incomes:	45%



with > \$100,000



OUR COMMUNITY

- The affluent North London neighbourhood is growing at a staggering pace with average household incomes projected to climb beyond \$100K.
- Nearly two-thirds of all CF Masonville Place • consumers live within the highest income pockets of the trade area.