

# CF Polo Park

Modern and enticing with an upscale feel, CF Polo Park offers an extraordinary shopping experience in the heart of Winnipeg.

CF Polo Park is the number one choice in Winnipeg for first-to-market retailers and continues to be one of the most upscale fashion destinations in the province.

VICTORIA'S  
SECRET



lululemon athletica

HARRY ROSEN

SEPHORA

ARITZIA

URBAN OUTFITTERS



## KEY FACTS

SALES PER  
SQ. FT.

**\$1,224**

FOOD COURT

SALES PER SQ. FT.

**\$3,364**

LOCATION

Winnipeg

ANCHORS

H&M

EQ3

NUMBER OF  
STORES

**199**

CRU

SQ. FT.

**400,373**

ACCESS

Bus Connections

GLA SQ. FT.

**893,642**

Data as of December 2025

## SHOPPER PROFILE

AVERAGE HOUSEHOLD INCOME

**\$119,329**

AVERAGE AGE

**37**

DWELL TIME

**57 mins**





## OUR COMMUNITY

- Located less than 5km away from tourist destinations such as Canada Life Centre, RBC Convention Centre, Human Rights Museum and Assiniboine Zoo.
- CF Polo Park is the dominant centre and continues to be the first choice for full price retail entering the market.
- Close proximity to James Armstrong Richardson International Airport.



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## WINNIPEG AT A GLANCE



7th-largest metropolitan area in Canada



A growing population fueled by strong immigration



Stable workforce with the third lowest unemployment rate in Canada



Lower than Canadian average housing prices, leading to higher disposable income

## TRADE AREA



Total Population: 875,391



Household Income: \$118,321



Household Incomes: with > \$100,000 44%

