## **CF** Polo Park

Modern and enticing with an upscale feel, CF Polo Park offers an extraordinary shopping experience in the heart of Winnipeg.

CF Polo Park is the number one choice in Winnipeg for first-to-market retailers and continues to be one of the most upscale fashion destinations in the province.



VICTORIA'S SECRET



Iululemon 🕡 athletica

HARRYROSEN

SEPHORA

**ARITZIA** 

**URBAN OUTFITTERS** 



ANCHORS

H&M

EQ3

Hudson's Bay



## KEY FACTS

SALES PER

\$1,059

NUMBER OF STORES

205

GLA SQ. FT.

889,270

Data as of Feb 2024

FOOD COURT

SALES PER SQ. FT.

\$3,193

CRU

SQ. FT.

448,981

ACCESS

Winnipeg

LOCATION

**Bus Connections** 

Bus Con

## SHOPPER PROFILE

AVERAGE HOUSEHOLD INCOME

\$112,114

AVERAGE AGE

DWELL TIME

37

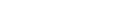
46 mins





## OUR COMMUNITY

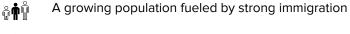
- Located less than 5km away from tourist destinations such as Canada Life Centre, RBC Convention Centre, Human Rights Museum and Assiniboine Zoo.
- CF Polo Park is the dominant centre and continues to be the first choice for full price retail entering the market.
- Close proximity to James Armstrong Richardson International Airport.



Q

7th-largest metropolitan area in Canada

A GLANCE



Stable workforce with the third lowest unemployment rate in Canada

Lower than Canadian average housing prices, leading to higher disposable income

Close proximity to James Armstrong Richardson International Airport

	Primary Trade Area	Secondary Trade Area	Total Trade Area
Population	499,475	362,927	862,402
Household Income	\$106,794	\$117,005	\$111,012
Households with Income > \$100,000	40%	48%	44%



