

# CF Polo Park

Modern and enticing with an upscale feel, CF Polo Park offers an extraordinary shopping experience in the heart of Winnipeg.

CF Polo Park is the number one choice in Winnipeg for first-to-market retailers and continues to be one of the most upscale fashion destinations in the province.

VICTORIA'S  
SECRET



lululemon  athletica

HARRY ROSEN

SEPHORA

ARITZIA

URBAN OUTFITTERS



H&M

## KEY FACTS

SALES PER  
SQ. FT.

**\$1,059**

NUMBER OF  
STORES

**205**

GLA SQ. FT.

**889,270**

*Data as of Feb 2024*

FOOD COURT  
SALES PER SQ. FT.

**\$3,193**

CRU  
SQ. FT.

**448,981**

LOCATION

Winnipeg

ACCESS

Bus Connections

ANCHORS

Hudson's Bay

H&M

EQ3

## SHOPPER PROFILE

AVERAGE HOUSEHOLD INCOME

**\$112,114**

AVERAGE AGE

**37**

DWELL TIME

**46 mins**







## OUR COMMUNITY

- Located less than 5km away from tourist destinations such as Canada Life Centre, RBC Convention Centre, Human Rights Museum and Assiniboine Zoo.
- CF Polo Park is the dominant centre and continues to be the first choice for full price retail entering the market.
- Close proximity to James Armstrong Richardson International Airport.

## WINNIPEG AT A GLANCE



7th-largest metropolitan area in Canada



A growing population fueled by strong immigration



Stable workforce with the third lowest unemployment rate in Canada



Lower than Canadian average housing prices, leading to higher disposable income



Close proximity to James Armstrong Richardson International Airport

	Primary Trade Area	Secondary Trade Area	Total Trade Area
Population	499,475	362,927	862,402
Household Income	\$106,794	\$117,005	\$111,012
Households with Income > \$100,000	40%	48%	44%



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