

CF Fairview Pointe Claire

CF Fairview Pointe Claire is well-positioned to capture high-income pockets on the West Island of Montreal.

The ideal combination of best-in-class retailers and a vibrant setting has made the centre one of the premier retail destinations in the region, winning majority shop versus the competition.



KEY FACTS

SALES PER
SQ. FT.

\$908

NUMBER OF
STORES

175

GLA SQ. FT.

1,045,178

Data as of Feb 2024

FOOD COURT
SALES PER SQ. FT.

\$2,408

CRU
SQ. FT.

352,159

LOCATION
Pointe-Claire, QC

ACCESS
Bus Connections & REM Rail
Transit Planned for 2024

ANCHORS
Simons
Winners/Homesense
Sports Experts/Atmosphere
Best Buy
Hudson's Bay
Decathlon (2023)
Imaginaire (2024)

SHOPPER PROFILE

AVERAGE HOUSEHOLD INCOME

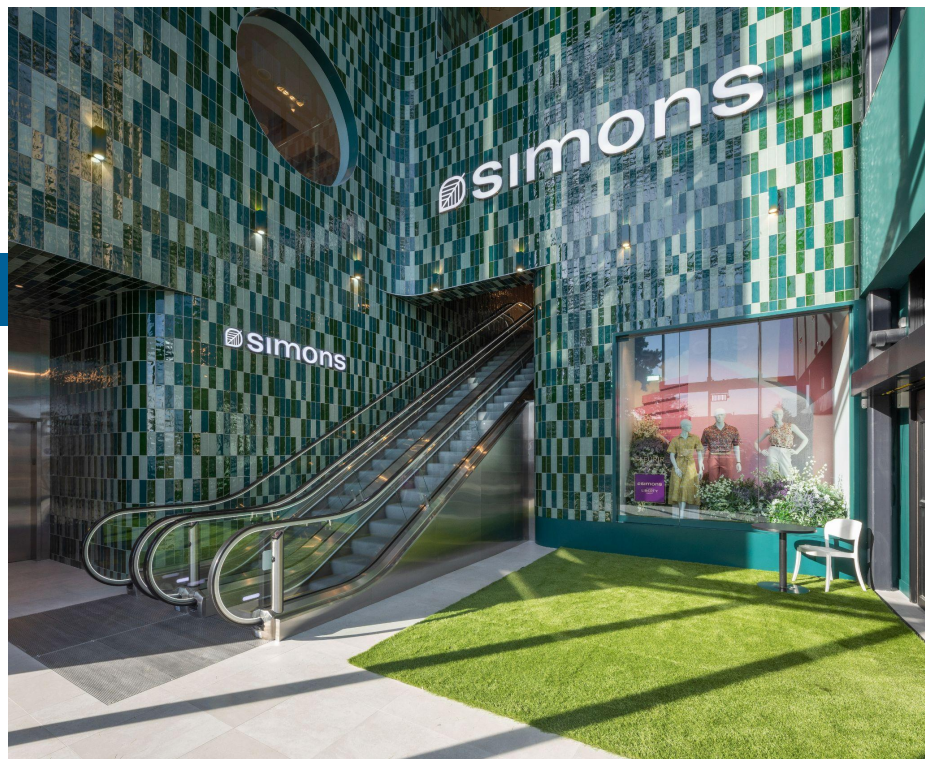
\$126,410

AVERAGE AGE

40

DWELL TIME

51 mins





OUR COMMUNITY

- The West Island includes a diverse business community and is home to several company headquarters with more than half the daytime population made up of professionals.
- Affluent neighbourhood with above average household incomes in the primary trade area.

POINTE CLAIRE AT A GLANCE

- Located in Montreal's affluent West Island area
- Primary sectors that fuel the region's economic base include retail, healthcare and sciences
- Home to eight municipalities and two boroughs
- Two major highways (20 and 40) bisect the territory from east to west
- Primary transit hub for the West Island is located at CF Fairview Pointe Claire

	Primary Trade Area	Secondary Trade Area	Total Trade Area
Population	353,943	817,332	1,170,275
Household Income	\$131,490	\$109,475	\$115,533
Households with Income > \$100,000	49%	38%	41%

