

CF Fairview Park

Located in the region of Kitchener-Waterloo, one of Ontario's fastest growing communities, CF Fairview Park is recognized for its best-in-class brand mix and convenient access from across the region.

In a trade area set to grow faster than the Canadian average over the next five years, CF Fairview Park is poised for continued success.

SPORT CHEK

BANANA REPUBLIC

H&M

LINEN CHEST

Mark's

MAC

SEPHORA

ARITZIA

WINNERS

JACK ASTORS

KEY FACTS

SALES PER
SQ. FT.

\$753

NUMBER OF
STORES

113

GLA SQ. FT.

450,965

Data as of Feb 2024

FOOD COURT
SALES PER SQ. FT.

\$2,455

CRU
SQ. FT.

159,720

LOCATION

Kitchener-Waterloo area

ACCESS

LRT & Bus Depot

ANCHORS

Hudson's Bay

Walmart

SHOPPER PROFILE

AVERAGE HOUSEHOLD INCOME

\$112,297

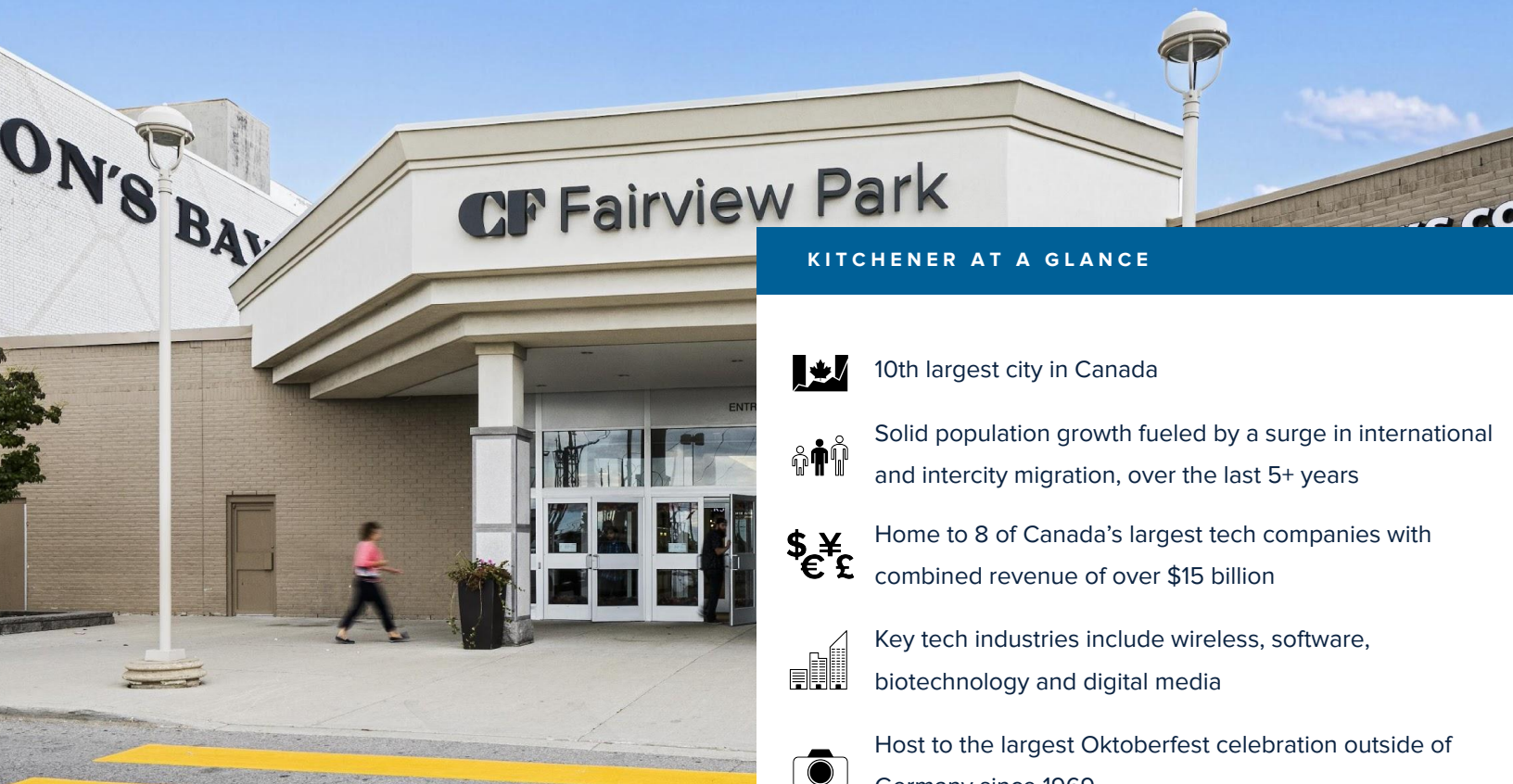
AVERAGE AGE

36

DWELL TIME

43 mins





OUR COMMUNITY

KITCHENER AT A GLANCE

-  10th largest city in Canada
-  Solid population growth fueled by a surge in international and intercity migration, over the last 5+ years
-  Home to 8 of Canada's largest tech companies with combined revenue of over \$15 billion
-  Key tech industries include wireless, software, biotechnology and digital media
-  Host to the largest Oktoberfest celebration outside of Germany since 1969

- Two universities and one college add 60,000 students to the region
- New Light Rail Transit line that offers direct connection to CF Fairview Park
- Proximity to Highways 401 and 8 make the centre easily accessible from across the region

| | Primary Trade Area | Secondary Trade Area | Total Trade Area |
|------------------------------------|--------------------|----------------------|------------------|
| Population | 265,392 | 328,587 | 593,979 |
| Household Income | \$114,979 | \$125,895 | \$121,024 |
| Households with Income > \$100,000 | 47% | 51% | 49% |



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