

CF Pacific Centre

CF Pacific Centre consistently upholds its title as one of the most productive shopping centres in North America. With its central location, the centre welcomes many of the city's millions of tourists as well as catering to Vancouver's affluent luxury shoppers.

Stretching three city blocks from Pender Street to Robson Street, the centre differentiates itself by hosting the only Holt Renfrew in the Vancouver trade area and the top producing store in their chain. The centre is also home to flagship stores for Harry Rosen, Canada Goose and Lucid Motors.



HOLT RENFREW

HARRY ROSEN



BOSS
HUGO BOSS

MACKAGE

sandro
PARIS

KEY FACTS

SALES PER
SQ. FT.

\$1,370

NUMBER OF
STORES

100

GLA SQ. FT.

720,000

Data as of Feb 2024

FOOD COURT
SALES PER SQ. FT.

\$3,857

CRU
SQ. FT.

202,000

LOCATION
Downtown Vancouver

ACCESS
Bus Connections and
Direct Indoor Connections
to Two Rapid Transit Lines

ANCHORS
Holt Renfrew

CONNECTIONS
7 Office Towers and
Future 5-Star Hotel

SHOPPER PROFILE

AVERAGE HOUSEHOLD INCOME

\$124,697

AVERAGE AGE

40

DWELL TIME

35 mins





OUR COMMUNITY

- High real estate values drive average net worth up over \$1 million.
- Vancouver remains a key entry point for visitors from Asia and the U.S.A.
- With a large portion of the population representing the Chinese community, opportunity exists to introduce new retailers that cater to diverse, affluent households.

VANCOUVER AT A GLANCE



Population of 2.8M+ (VMA) and the 3rd largest metropolitan area in Canada



Vancouver is a key entry point for visitors and tourists from Asia and the U.S.



High real estate values drive average net worth up over \$1 million



57% of the population is aged 25-54, with an average age of 40

	Primary Trade Area	Secondary Trade Area	Total Trade Area
Population	1,041,453	812,162	1,853,615
Household Income	\$116,979	\$148,467	\$129,132
Households with Income > \$100,000	44%	55%	48%



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