

CF Fairview Pointe Claire

CF Fairview Pointe Claire is well-positioned to capture high-income pockets on the West Island of Montreal.

The ideal combination of best-in-class retailers and a vibrant setting has made the centre one of the premier retail destinations in the region, winning majority shop versus the competition.



KEY FACTS

SALES PER
SQ. FT.

\$958

NUMBER OF
STORES

175

GLA SQ. FT.

1,002,085

Data as of Jan 2025

FOOD COURT
SALES PER SQ. FT.

\$2,571

CRU
SQ. FT.

357,876

LOCATION
Pointe-Claire, QC

ACCESS
Bus Connections & REM Rail
Transit Planned for 2024

ANCHORS
Simons
Winners/Homesense
Sports Experts/Atmosphere
Best Buy
Hudson's Bay
Decathlon (2023)
Imagineaire (2024)

SHOPPER PROFILE

AVERAGE HOUSEHOLD INCOME

\$125,595

AVERAGE AGE

42

DWELL TIME

60 mins





OUR COMMUNITY

- The West Island includes a diverse business community and is home to several company headquarters with more than half the daytime population made up of professionals.
- Affluent neighbourhood with above average household incomes in the primary trade area.

POINTE CLAIRE AT A GLANCE



Located in Montreal's affluent West Island area



Primary sectors that fuel the region's economic base include retail, healthcare and sciences



Home to eight municipalities and two boroughs



Two major highways (20 and 40) bisect the territory from east to west



Primary transit hub for the West Island is located at CF Fairview Pointe Claire

TRADE AREA



Total Population: 1,561,015



Household Income: \$119,072



Household Incomes: with > \$100,000 40%

