

## 50th anniversary at CF Carrefour Laval

### OFFICIAL CONTEST RULES

#### Open to residents of Quebec only

**NO PURCHASE NECESSARY TO ENTER TO WIN.** See Official Rules for additional rules and requirements. Contest begins: 3:00 PM EST April 4, 2024. Contest ends: 6:00 PM EST April 25, 2024. Open to legal residents of Quebec who are of the age of majority in their province of residence at the time of entry. There is 1 prize to be won. The prize consists of 1 CF SHOP! card® valued at \$100. The total retail value of all prizes is \$100. Odds of winning depend on the total number of eligible entries. Winner will be chosen on or about April 25, 2024. Skill-testing question required. Sponsored by The Cadillac Fairview Corporation Limited.

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#### **THESE OFFICIAL RULES CONTAIN A RELEASE AND AFFECT YOUR LEGAL RIGHTS. READ CAREFULLY.**

1. **SPONSOR.** The contest is a CF SHOP! card® promotional draw sponsored by The Cadillac Fairview Corporation Limited, 20 Queen Street West, 5th Floor, Toronto, ON, M5H 3R4.
2. **NO PURCHASE NECESSARY.** There is no purchase necessary to enter the contest or to win a prize.
3. **COMPLIANCE WITH OFFICIAL RULES.** By participating in this contest, you agree to comply with and be bound by these Official Rules. If you do not comply with any of these Official Rules, you may be disqualified in the sponsor's sole discretion. All decisions of the sponsor are final in all respects.
4. **PRIZES.** There is one (1) prize to be won. The prize consists of one (1) CF SHOP! card® valued at hundred dollars (\$100) for a total prize value of hundred dollars (\$100). The total retail value of all prizes is hundred dollars (\$100). Prizes must be accepted as awarded and cannot be redeemed for cash. The CF SHOP! card® is a gift card which can be redeemed at shopping, dining, and entertainment destinations within Cadillac Fairview shopping centres across Canada. CF SHOP! card® Terms and Conditions can be found [here](#).
5. **ODDS OF WINNING.** Odds of winning depend on the total number of eligible entries received during the contest period.
6. **ELIGIBILITY.** To be eligible to win, you must be a legal resident of Quebec and of the age of majority in your province of residence at the time of entry. You cannot enter the contest if you are an employee of the sponsor or its company affiliates or an immediate family member of an employee of the sponsor or its company affiliates. Immediate family means mother, father, brother, sister, son, daughter, or common law partner or spouse.

7. **CONTEST PERIOD.** Contest period begins on April 4, 2024 at 3 PM EST and ends on March 27, 2024 at 6 PM EST.
8. **HOW TO ENTER.** To enter, follow us on Instagram (@cfcarrefour) / Facebook and follow the instructions underneath the contest post. An Instagram / Facebook account can only be used once to enter (no bulk entries or entries on behalf of more than one person are allowed). You may not create multiple accounts to participate. You are responsible for complying with all Instagram rules regarding the use of your account.
9. **PROHIBITED CONDUCT.** It is prohibited to enter or to attempt to enter the contest other than as expressly permitted by these Official Rules, including through the use robotic, automatic, or programmed methods or the creation of multiple accounts or identities. It is prohibited to include any of the following in a contest entry: vulgar or offensive content, promotion of hatred or discrimination, or promoting or describing violent, illegal, unethical or immoral content.
10. **WINNER SELECTION.** Potential winners will be selected by a random drawing from all eligible entries on or about April 25, 2024 at 6:00 p.m EST at CF Carrefour Laval. Potential winners will be notified as soon as feasible by direct message via the Instagram account used to enter the contest. In order to be declared a winner, potential winners must: (a) have a public social media profile (b) send an email address to be emailed next steps to retrieve the prize. Failure to respond within forty-eight (48) hours of being notified with a response may result in forfeiture of the prize and another random selection will take place and process repeated until the prize has been awarded.
11. **DELIVERY OF PRIZE.** Arrangements for delivery of the prize will be made with the winner once the potential winner has fulfilled all requirements of these Official Rules. Delivery will occur within fourteen (14) days of being declared a winner. Delivery will require the winner to visit one of the sponsor's shopping centres at the winner's own expense. Failure to accept delivery or to claim a prize may result in forfeiture of the prize.
12. **DISPUTES REGARDING IDENTITY OF WINNER.** If the identity of a potential winner is disputed, the sponsor may, in its sole discretion, deem the entry to have been submitted by the individual assigned to the Instagram account associated with the entry.
13. **RELEASE.** By entering the contest, you fully release the sponsor, its affiliated companies or agents, its prize suppliers, and their respective advertising or promotional agencies from all liability of any kind relating to the contest, including, without limitation, any liability related to: (i) any technical malfunction or other problems that interfere with your entry; (ii) the failure of your entry or other information to be received, delivered, captured or recorded for any reason; (iii) any injury or damage to your or any other person's property; and (iv) the use or redemption of a prize.
14. **SPONSOR'S RIGHTS.** The sponsor reserves the right, subject only to the approval of the Régie des alcools des courses et des jeux in Quebec, to modify or suspend the

contest if the sponsor determines that there has been a printing error or technical malfunction or the security, integrity or proper administration of the contest has been compromised for any reason. The sponsor reserves the right to cancel, amend or suspend this contest, or to amend these Official Rules for any reason with the consent of the Régie des alcools des courses et des jeux. The sponsor reserves the right to provide an accommodation to an entrant if requested by the entrant and if required to avoid unlawful discrimination or a breach of applicable law. Requests for accommodation must be received by the sponsor during the contest period at [contests@cadillacfairview.com](mailto:contests@cadillacfairview.com).

15. **PERSONAL INFORMATION.** Personal information is collected by the sponsor and its affiliates for the purposes of administering the contest, publishing a list of winners and fulfilling prize requirements. In addition, we may combine this information with other information collected about you when you use our other services or interact with us. We may use this combined information for the purposes described in our privacy policy, available at: <http://www.cadillacfairview.com/privacy-policy/>. If you have a privacy question or concern, you may contact our Chief Privacy Officer at [cfprivacy@cadillacfairview.com](mailto:cfprivacy@cadillacfairview.com) or 20 Queen Street West, Suite 500, Toronto Ontario M5H 3R4.
16. **QUEBEC RESIDENTS.** Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.
17. **NOTICE CONCERNING INSTAGRAM / FACEBOOK.** This contest is not sponsored, endorsed or administered by, or associated with Instagram / Facebook. The owners and operators of Instagram / Facebook are completely released from all liability by each entrant in this contest. Any questions, comments or complaints regarding the contest must be directed to the sponsor and not Instagram / Facebook.
18. This contest is subject to applicable federal, provincial, and municipal laws, and is void where prohibited by law.