

CF Masonville Place

Located in London's prosperous North End within walking distance of the Western University campus, CF Masonville Place is the region's fashion and entertainment destination.

With multiple first-to-market retailers such as Apple, Athleta and JD Sports, CF Masonville Place continues to be one of the most productive centres in SW Ontario.



KEY FACTS

SALES PER
SQ. FT.

\$1,103

NUMBER OF
STORES

154

GLA SQ. FT.

663,457

Data as of Jan 2025

FOOD COURT
SALES PER SQ. FT.

\$3,047

CRU
SQ. FT.

318,646

LOCATION

London's North End

ACCESS

London Transit
Commission (LTC)
Bus Connections

ANCHORS

Hudson's Bay
SilverCity
Marshalls / Homesense
The Rec Room

SHOPPER PROFILE

AVERAGE HOUSEHOLD INCOME

\$122,501

AVERAGE AGE

38

DWELL TIME

60 mins





lululemon

PANDORA

OUR COMMUNITY

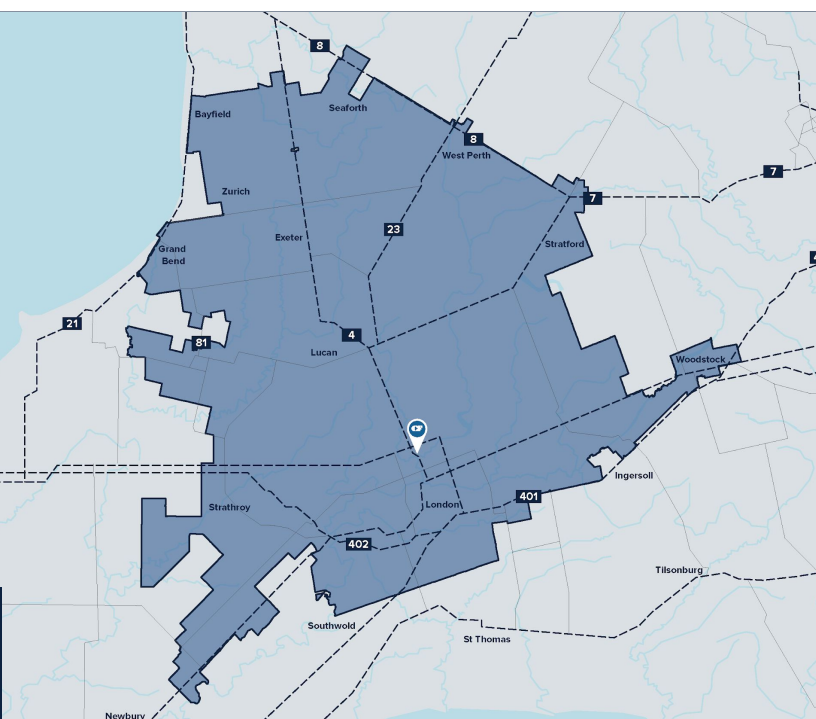
- The affluent North London neighbourhood is growing at a staggering pace with average household incomes projected to climb beyond \$100K.
- Nearly two-thirds of all CF Masonville Place consumers live within the highest income pockets of the trade area.

LONDON AT A GLANCE

- 11th-largest metropolitan area in Canada
- Economic activity centered around sales and service, sciences, government, business and finance
- Home to Canadian headquarters for industry sector leaders
- Western University and Fanshawe College account for nearly 50K full-time and 25K part-time students year round

TRADE AREA

	Total Population:	713,756
	Household Income:	\$109,247
	Household Incomes with > \$100,000	43%



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