

CF Fairview Mall

CF Fairview Mall ranks among the top 20 shopping centres in Canada for sales productivity thanks to its optimal location in a particularly dense trade area.

The centre's unique mix of retailers, restaurants, experiences and its easily accessible location make it a gathering place for the growing trade area.

ZARA

H&M

SEPHORA

SPORTCHEK

BOSS
HUGO BOSS

ARITZIA



KEY FACTS

SALES PER
SQ. FT.

\$1,009

NUMBER OF
STORES

167

GLA SQ. FT.

717,941

Data as of Feb 2024

FOOD COURT
SALES PER SQ. FT.

\$2,859

CRU
SQ. FT.

307,957

LOCATION

North York

ACCESS

TTC Connections (Don Mills Station)
& Highway 401

ANCHORS

Hudson's Bay
Silver City

SHOPPER PROFILE

AVERAGE HOUSEHOLD INCOME

\$100,169

AVERAGE AGE

39

DWELL TIME

52 mins





OUR COMMUNITY

- High growth trade area with five major condo developments adding 10,000 residents to the neighbourhood.
- Proximity to the Don Valley Parkway and Hwy 401 make the centre easily accessible from across the GTA.
- Household income in the primary trade area is higher than the Canadian national average.

TORONTO AT A GLANCE



6.8M population in the Greater Toronto Area



4th largest North American metropolitan area



20% of Canada's GDP production

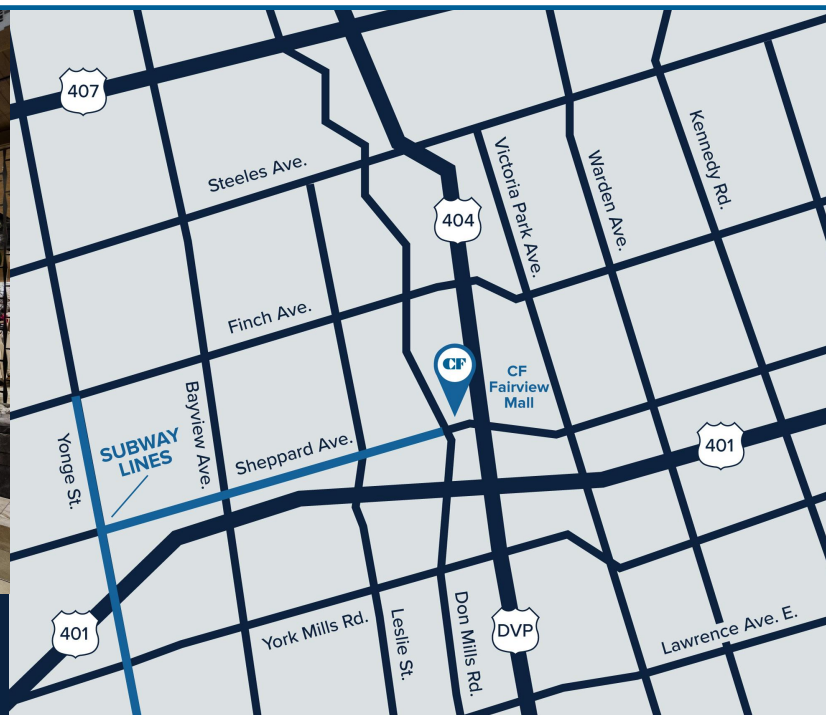


Headquarters to Canada's major banks and centre of the financial industry



One of the most multicultural cities in the world

	Primary Trade Area	Secondary Trade Area	Total Trade Area
Population	1,064,716	1,489,705	2,554,421
Household Income	\$127,450	\$140,762	\$135,008
Households with Income > \$100,000	46%	53%	50%



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