

# CF Pacific Centre

CF Pacific Centre consistently upholds its title as one of the most productive shopping centres in North America. With its central location, the centre welcomes many of the city's millions of tourist as well as catering to Vancouver's affluent luxury shoppers.

Stretching three city blocks from Pender Street to Robson Street, the centre differentiates itself by hosting the only Holt Renfrew in the Vancouver trade area and the top producing store in their chain. The centre is also home to flagship stores for Harry Rosen, Canada Goose and Max & Co / Marella.



HOLT RENFREW

HARRY ROSEN



BOSS  
HUGO BOSS

MACKAGE

sandro  
PARIS

MaxMara

## KEY FACTS

SALES PER  
SQ. FT.

**\$1,600**

FOOD COURT

SALES PER SQ. FT.

**\$3,718**

LOCATION

Downtown Vancouver

ANCHORS

Holt Renfrew

NUMBER OF  
STORES

**100**

CRU  
SQ. FT.

**202,459**

ACCESS

Bus Connections and  
Direct Indoor Connections  
to a Rapid Transit Line

CONNECTIONS

5 Office Towers

GLA SQ. FT.

**621K**

*Data as of November 2025*

## SHOPPER PROFILE

AVERAGE HOUSEHOLD INCOME

**\$127,004**

AVERAGE AGE

**40**

DWELL TIME

**36 mins**





## OUR COMMUNITY

- High real estate values drive average net worth up over \$1.5 million.
- With a large portion of the population representing the Chinese community, opportunity exists to introduce new retailers that cater to diverse, affluent households.



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## VANCOUVER AT A GLANCE



Population of 3M in the Vancouver CMA and the 3rd-largest metropolitan area in Canada



Vancouver is a key entry point for visitors and tourists from Asia and the U.S.



High real estate values drive average net worth up over \$1 million



57% of the population is aged 25-54, with an average age of 40

## TRADE AREA



Total Population: 1,816,933



Household Income: \$144,598



Household Incomes: with > \$100,000 50%

