

RE: Exciting News! Introducing Trexity, your local home delivery solution, to CF Rideau Centre

Dear CF Rideau Centre Tenants,

We are thrilled to announce that starting this Friday (Dec 1st), **Trexity, Canada's most trusted local delivery service**, for small and medium sized businesses (like yours), will be setting up shop right here in the mall. This new partnership will enhance the shopping experience for both you and your valued customers this holiday season.

Easy access to Trexity will provide convenient and efficient home delivery options for your customers, making their shopping experience even more enjoyable. As a part of our commitment to supporting your businesses, we have established a special partnership with Trexity. This means that you, our esteemed tenants, will have exclusive access to the services offered by this innovative delivery platform.

What Trexity brings to all CF Rideau Centre tenants:

- 1. **Swift and Reliable Reach**: Trexity provides fast and reliable delivery services, with a delivery zone that reaches 95% of the potential local customers in Ottawa/Gatineau.
- 2. **Exclusive Access for Rideau Centre Tenants:** Enjoy priority access to Trexity services, including in-store pick of packages delivered by Trexity employees to waiting couriers in the loading area.
- 3. **Customized, Cost Effective Delivery Options:** Tailor your delivery preferences to suit your business needs, whether it's same-day delivery, or priority pick up windows, all with flat-rate pricing models, starting at \$5...and no monthly subscription or contractual costs.
- 4. **Promotional/Marketing Opportunities:** New to home delivery? Leverage exclusive promotional opportunities and marketing programs through Trexity to let your customers know you now offer home delivery .

We believe in the power of home delivery to help our tenants reach new customers. Bringing Trexity into our CF Rideau Centre community will contribute significantly to the overall success and satisfaction of both our tenants and customers. We encourage you to explore the possibilities that this partnership offers and consider incorporating Trexity home delivery service into your business strategy.

For more information on how to integrate Trexity into your operations and take advantage of the exclusive benefits available to CF Rideau Centre tenants, please reach out to our dedicated contact at Trexity, VP of Sales and Marketing, Rod Zylstra, at rod@trexity.com or 613-277-3065.

Thank you for being a valued part of the Rideau Centre family. We look forward to witnessing the positive impact that easy access to our home delivery partner will have on your businesses.

Best Regards,

Brian O'Hoski General Manager CF Rideau Centre

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