

CF Polo Park

Modern and enticing with an upscale feel, CF Polo Park offers an extraordinary shopping experience in the heart of Winnipeg.

CF Polo Park is the number one choice in Winnipeg for first-to-market retailers and continues to be one of the most upscale fashion destinations in the province.

VICTORIA'S
SECRET



lululemon  athletica

HARRY ROSEN

SEPHORA

ARITZIA

URBAN OUTFITTERS



KEY FACTS

SALES PER
SQ. FT.

\$1,141

NUMBER OF
STORES

205

GLA SQ. FT.

1,094,230

Data as of Apr 2025

FOOD COURT
SALES PER SQ. FT.

\$3,359

CRU
SQ. FT.

443,146

LOCATION

Winnipeg

ACCESS

Bus Connections

ANCHORS

H&M

EQ3

SHOPPER PROFILE

AVERAGE HOUSEHOLD INCOME

\$115,217

AVERAGE AGE

37

DWELL TIME

57 mins





OUR COMMUNITY

- Located less than 5km away from tourist destinations such as Canada Life Centre, RBC Convention Centre, Human Rights Museum and Assiniboine Zoo.
- CF Polo Park is the dominant centre and continues to be the first choice for full price retail entering the market.
- Close proximity to James Armstrong Richardson International Airport.

WINNIPEG AT A GLANCE



7th-largest metropolitan area in Canada



A growing population fueled by strong immigration



Stable workforce with the third lowest unemployment rate in Canada



Lower than Canadian average housing prices, leading to higher disposable income

TRADE AREA



Total Population: 843,692



Household Income: \$113,027



Household Incomes: 43%
with > \$100,000



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