

CF Insider CIFF 2026 Ticket Contest

OFFICIAL CONTEST RULES

Open to residents of Alberta only

NO PURCHASE NECESSARY TO ENTER TO WIN. See Official Rules for additional rules and requirements: <https://shops.cadillacfairview.com/cf-insider-terms-and-conditions>. Contest begins: 12:00 AM MDT August 18, 2026. Contest ends: 11:59 PM MDT August 25, 2026. Open to legal residents of Alberta who have reached the age of majority in Alberta (18 years or older) at the time of entry. There are 50 prizes to be won. Each prize consists of two (2) General Admission voucher codes for a CIFF 2026 screening (valid Sep 24 – Oct 4, 2026) valued at \$21 per voucher code (\$42 total value per prize). The total approximate retail value of all prizes is \$2,100. Odds of winning depend on the total number of eligible entries. Winners will be chosen on or about August 26, 2026. Skill-testing question required. To enter, visit <https://shops.cadillacfairview.com/property/cf-chinook-centre/contests/ciff-festival-tickets-contest> and complete a contest ballot. Sponsored by The Cadillac Fairview Corporation Limited.

THESE OFFICIAL RULES CONTAIN A RELEASE AND AFFECT YOUR LEGAL RIGHTS. READ CAREFULLY.

1. **SPONSOR.** The contest is a promotional draw for tickets to the 2026 Calgary International Film Festival (CIFF) sponsored by The Cadillac Fairview Corporation Limited, 20 Queen Street West, 5th Floor, Toronto, ON, M5H 3R4 (the “Sponsor”).
2. **NO PURCHASE NECESSARY.** There is no purchase necessary to enter the contest or to win a prize.
3. **COMPLIANCE WITH OFFICIAL RULES.** By participating in this contest, you agree to comply with and be bound by these Official Rules. If you do not comply with any of these Official Rules, you may be disqualified at the Sponsor’s sole discretion. All decisions of the Sponsor are final in all respects.
4. **PRIZES.** There are a total of fifty (50) prizes to be won. Each prize consists of two (2) General Admission voucher codes for in-cinema screenings at the Calgary International Film Festival 2026 (taking place September 24 – October 4, 2026), valued at twenty-one dollars (\$21) per code for a total prize value of forty-two dollars (\$42) per prize. The total approximate retail value of all prizes is two thousand one hundred dollars (\$2,100). Prizes must be accepted as awarded and cannot be redeemed for cash or exchanged for another date or event. Use of the Prize is governed by terms and conditions set by the venue and/or promoter of the event (Calgary International Film Festival). Voucher codes are redeemable starting Friday, August 28, 2026, at 10:00 AM MDT on a first-come, first-served basis at ciffcalgary.ca. Transportation, accommodation, food, and beverages are not included.

5. **ODDS OF WINNING.** Odds of winning depend on the total number of eligible entries received during the contest period.
6. **ELIGIBILITY.** To be eligible to win, you must be a legal resident of Alberta, be of the age of majority in Alberta (18 years or older) at the time of entry, and complete an official contest entry ballot during the Contest Period. One entry maximum per eligible person. You cannot enter the contest if you are an employee of the Sponsor or its company affiliates or an immediate family member of an employee of the Sponsor or its company affiliates. Immediate family means mother, father, brother, sister, son, daughter, or common law partner or spouse.
7. **CONTEST PERIOD.** Contest period begins on August 18, 2026, at 12:00 AM MDT and ends on August 25, 2026 at 11:59 PM MDT.
8. **HOW TO ENTER.** To enter, visit <https://shops.cadillacfairview.com/property/cf-chinook-centre/contests/ciff-festival-tickets-contest> and complete an official contest ballot, including your full name, email address, and confirmation of Alberta residency. Only one entry per person is allowed. A valid email address may only be used to make a single entry (no bulk entries or entries on behalf of more than one person). You may not create multiple accounts to enter. All entries are subject to verification.
9. **PROHIBITED CONDUCT.** It is prohibited to enter or to attempt to enter the contest other than as expressly permitted by these Official Rules, including through the use of robotic, automatic, or programmed methods or the creation of multiple accounts or identities. It is prohibited to include any of the following in a contest entry: vulgar or offensive content, promotion of hatred or discrimination, or promoting or describing violent, illegal, unethical or immoral content.
10. **WINNER SELECTION.** Potential winners will be selected by a random drawing from all eligible entries on or about August 26, 2026, at 10:00 AM MDT at 20 Queen Street West, Suite 500, Toronto, Ontario, M5H 3R4. Potential winners will be notified as soon as feasible via email using the email address provided on the ballot entry. In order to be declared a winner, potential winners must: (a) correctly answer a skill-testing question administered by the Sponsor, and (b) return a completed release form that will require the potential winner to confirm eligibility and identity and confirm release of the Sponsor, its affiliated companies, advertising and promotional agencies, and each of their respective officers, directors, employees, agents, representatives, successors, and assigns (collectively, the **“Released Parties”**) from any and all liability, claims, demands, actions, or causes of action arising out of or in connection with participation in the contest, or the receipt, redemption, misuse, or use of any prize (including, without limitation, any personal injury, death, property damage, financial loss, or privacy/publicity claims). Failure to correctly answer the skill-testing question and return the completed electronic release form within forty-eight (48) hours of the Sponsor's initial transmission of the winner notification email will result in forfeiture of the prize, in which case, another random selection will take place and process repeated until all prizes have been awarded.

11. **DELIVERY OF PRIZE.** Arrangements for delivery of the prize (digital delivery of ticket voucher codes and redemption instructions sent via email) will be made with each winner once the potential winner has fulfilled all requirements of these Official Rules. Delivery will occur within thirty (30) days of being declared a winner. Digital prize codes will be sent to the email address associated with the winner's entry ballot. The Sponsor is not responsible for lost, late, misdirected, or undelivered emails, including codes directed to junk/spam folders or invalid email addresses provided by the entrant. Failure to claim or accept a prize may result in prize forfeiture.
12. **WARNING AND DISCLAIMER.** The promoter or venue or event organizer may cancel or reschedule the event. Any refunds, exchanges or rain checks are the responsibility of the promoter or venue or event organizer and are subject to the terms and conditions printed on the ticket or otherwise made available by the promoter or venue. Performers or film lineups may change. Availability of the event is dependent on all municipal, provincial and federal rules, regulations and public health guidelines. Attendance at and participation in activities at the event may involve risks to personal injury, including death. BY ENTERING THIS CONTEST, YOU FULLY RELEASE, WAIVE AND FOREVER DISCHARGE (ON BEHALF OF YOURSELF AND YOUR HEIRS, ASSIGNS, EXECUTORS, ADMINISTRATORS AND FAMILY MEMBERS) THE SPONSOR AND ITS AFFILIATED COMPANIES AND EACH OF THEIR RESPECTIVE EMPLOYEES, DIRECTORS, OFFICERS, AGENTS, PARTNERS AND ASSIGNEES FROM AND AGAINST ANY LIABILITIES, DAMAGES, LOSS, COSTS AND EXPENSES RESULTING FROM YOUR ATTENDANCE AT AND PARTICIPATION IN ACTIVITIES AT THE EVENT (INCLUDING, WITHOUT LIMITATION, DAMAGE TO PROPERTY, PERSONAL INJURY OR DEATH) HOWEVER ARISING, INCLUDING, WITHOUT LIMITATION, FROM ANY NEGLIGENT ACT OR OMISSION OR BREACH OF ANY DUTY BY OR ON BEHALF OF SPONSOR, VENUE OR PROMOTER OR EVENT ORGANIZER OF THE EVENT.
13. **USE OF IMAGE / VOICE / LIKENESS.** By entering the contest you consent, if you are declared a winner, to the use of your name, province of residence, image, voice and likeness for any promotion, publicity and advertising purposes by the Sponsor and its advertising and promotional agencies or related companies in all forms of media and formats (now known or hereafter invented) throughout the world in perpetuity without any right of compensation, permission or notification.
14. **DISPUTES REGARDING IDENTITY OF WINNER.** If the identity of a potential winner is disputed, the Sponsor may, in its sole discretion, deem the entry to have been submitted by the authorized account holder of the email address provided at the time of entry, "Authorized account holder" is defined as the natural person assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted address.
- RELEASE.** By entering the contest, you fully release the Released Parties from all liability, losses, damages, claims, demands costs and expenses (including legal fees) of any kind relating to the contest, including, without limitation, any liability related to: (i) any technical malfunction or other problems that interfere with your entry; (ii) the failure of your entry or

other information to be received, delivered, captured or recorded for any reason; (iii) any injury or damage to your or any other person's property; and (iv) the use or redemption of a prize.

15. **SPONSOR'S RIGHTS.** The Sponsor reserves the right to modify or suspend the contest if the Sponsor determines that there has been a printing error or technical malfunction or the security, integrity or proper administration of the contest has been compromised for any reason. The Sponsor reserves the right to cancel, amend or suspend this contest, or to amend these Official Rules for any reason. The Sponsor reserves the right to provide an accommodation to an entrant if requested by the entrant and if required to avoid unlawful discrimination or a breach of applicable law. Requests for accommodation must be received by the Sponsor during the contest period at contests@cadillacfairview.com.
16. **PERSONAL INFORMATION.** Personal information is collected by the Sponsor and its affiliates for the purposes of administering the contest, publishing a list of winners, and fulfilling prize requirements. The Sponsor may share personal information with its authorized third-party service providers solely for these administration and fulfillment purposes. In addition, we may combine this information with other information collected about you when you use our other services or interact with us. We may use this combined information for the purposes described in our privacy policy, available at: <http://www.cadillacfairview.com/privacy-policy/>. If you have a privacy question or concern, you may contact our Chief Privacy Officer at cfprivacy@cadillacfairview.com or 20 Queen Street West, Suite 500, Toronto Ontario M5H 3R4.
17. **WINNERS LIST.** For a list of winners, please email the request within ninety (90) days of the end of the contest period to contests@cadillacfairview.com and identify the "CF Insider CIFF 2026 Ticket Contest" in the subject line.

This contest is subject to applicable federal, provincial, and municipal laws, and is void where prohibited by law.